



# Rotary Club of Pasadena, Texas

April 13, 2017

To Whom It May Concern,

October 29<sup>th</sup>, 2016, was the 80<sup>th</sup> anniversary of the charter for the Rotary Club of Pasadena (TX). In celebration of that event, we scheduled a celebratory anniversary dinner to coincide with our annual Christmas event. We were immediately faced with a dilemma – what kind of program could possibly cover that much history in 20 minutes or so and remain entertaining. After much discussion, we decided to approach Chris Swanson to produce a video that would not only capture our history, but would also present a summary of who we were and what we did.

Chris's video production truly captured the essence of our club. Our video is approximately 20 minutes long. Chris pieced together snippets of our history, spotlighted the community projects we do and have done, captured the international services we sponsor, celebrated our fellowship and provided insight into our membership by interviewing members about their participation in Rotary and its importance to them. The video was executed in a highly professional manner and achieved everything we had hoped; we could not have asked for more. Not only was it entertaining, it was inspiring, giving each of us who view it that warm feeling we are involved in an activity that is well-worth our commitment, our time and our effort.

We have plans to use the video for membership recruitment, community relations and other activities to promote Rotary and our club. We owe debt of gratitude to Chris Swanson for our video and he has my wholehearted endorsement. Well done, Chris.

A handwritten signature in black ink, appearing to read "Herman Weber".

Herman Weber, 2016-27 President

Rotary Club of Pasadena TX

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